

RedRover President and CEO Katie Campbell



Katie Campbell is RedRover's President and CEO, with more than 18 years of experience in the nonprofit world. She has worked with diverse communities across racial, ethnic, and economic lines in positions ranging from front-line service to management roles. This has included working closely with domestic violence survivors, as well as other individuals at risk, and with many nonprofits serving these communities.

As RedRover's President and CEO, Katie leads the organization with an eye toward building cross-sector collaboration, partnerships, and community.

She is a firm believer that more can be accomplished when organizations work together and *with* the community, rather than in silos. With this foundation, she provides training and assistance on how to create and sustain community-based pet programs, which includes the importance of recognizing pets in domestic violence, the power of collaboration, and the potential role of pet programs in fundraising.

In partnership with Greater Good Charities' Rescue Rebuild program, Katie created and spearheads the Don't Forget the Pets collaborative project. The project aims to support and connect representatives from animal welfare organizations and human services organizations to create pet housing programs to support people and pets in crisis.

A recognized expert in the field, Katie has delivered presentations on the link between domestic violence and animal abuse and the importance of shelter pet housing programs, for Purina, the American Bar Association, National Organization for Victim Assistance (NOVA), National Coalition Against Domestic Violence (NCADV), Animal Care Expo, Justice Clearing House, My Dog is My Home, and more.

Katie earned a Bachelor of Science degree in Sociology and Criminal Justice degree from Lees-McRae College, and a Master of Arts degree in Sociology from California State University, Sacramento, which she credits with furthering her passion for listening and learning from others. Her work at RedRover brings together two of her greatest passions: working with people and supporting the welfare of animals.