Helping kids learn how to be kind to animals has never been more fun!

Kind News™, an eight-page magazine for kids, is available in two reading versions, aligned with academic standards and also reinforces connections to character traits such as kindness, responsibility and social awareness.

Kind News, Jr.

grades K-2

Colorful photos, puzzles and fun activities and age-appropriate stories help kids learn about animals and explore what it means to be kind, while sparking curiosity and a love of reading!

Kind News

grades 3-6

Engaging content, games, riddles and age-appropriate stories and comics help kids understand animal behavior, issues affecting animals, how to take care of pets and take action to help animals, while inspiring a love of reading!

Magazines are delivered five times a year, September through May, in bundles of 28 copies, plus a Teacher Guide. A $30 donation helps make this happen!

Please visit *KindNews.org* to sponsor specific classrooms or groups.

To donate to the *Kind News* general fund so more children can receive this resource, visit **RedRover.org/SpreadKindNews.**

Sample issues, lesson plans, and links to resources are also available on the website.

"The magazine offers students the opportunity to practice critical thinking skills with relevant and meaningful text and promotes not only strong reading skills but builds globally compassionate individuals."

— **Principal**
Newport Elementary
Newport, NC

"*Kind News* serves as a vital resource, offering valuable lessons... The impact is evident in the heartfelt letters and cards received from students. *Kind News* holds a special place as both a recipient of funds raised by Pet Rock Fest and a staunch ally in our mission."

— **Animal Advocate**
Charlene Arsenault
Co-founder, Pet Rock Fest

"The entire magazine heightens awareness and prompts rich discussions at every grade level! Even my most reluctant readers are engaged — now what could be better than that?"

— **Teacher**
Hilton Head Elementary
Hilton Head, SC

KindNews.org

RedRover

Inspiring Kids to Be Kind
in Greater Prince William County, Virginia

Kind News™ Sponsor: **Prince William SPCA, Woodbridge, Virginia**
President: **Melissa Korzuch**
Years providing *Kind News*: **18**

How did you decide to bring *Kind News* to your schools?

PWSPCA: We didn't have the staff to visit classrooms or create material. We liked the [*Kind News*] content and knew it would work for our group and community. **It was a great way to work with our generous supporters to reach a lot of children.**

What benefits are you seeing?

PWSPCA: **Teachers love [*Kind News*] because it is consistent and at no cost to them. The children get excited when the new packets arrive.** Many bring it home to younger siblings. We also hand it out at special events. I can't tell you how many times a child walks up and says he or she gets *Kind News* in the classroom. It means we are reaching our target audience and making a difference.

What is your advice to shelters who are new to *Kind News*?

PWSPCA: Work with your schools to gain interest, and use community outreach and fundraising events to encourage donations. When teachers found out about it, they signed up and shared the link. We now sponsor 500 magazine sets, reaching 13,000 students. Our board budgets for it each year. **There is no better, more valuable way to get humane education into so many schools than with *Kind News*.**

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-Melissa Korzuch

Visit ***KindNews.org*** to support classrooms in need!