



Thank You from the Bottom of Our Hearts

Domestic Violence and Pets Awareness: 2025 and Beyond •
Access to Empathy, Planting Seeds of Kindness • Hundreds of
Dogs Helped through RedRover Responders



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will go on!), and preparing for some exciting changes in 2026. Stay tuned for more!

We'll see you next year, but for now, let me say *thank you* for being a part of the RedRover community! We've accomplished so much together so far, and I look forward to creating more positive change with you in the future.

In community,



KATIE CAMPBELL
President and CEO



sponsors, we can support this vital mission. With the teamwork that makes our dream work, we're able to continue strengthening the human-animal bond...**together.**

The last season of the year is always an exciting time for us here at RedRover. We spend time reflecting on our impact and preparing for the year to come — what's worked, what's not worked, and determine what we need to move forward. It's also a time for us to center our team and develop our mission and our vision for the future.

And we're wrapping up our 25 by 2025 campaign (*don't worry, the work*



Hi friend!

AS WE WIND DOWN ANOTHER

YEAR, I can't help but think about how thankful we are for our community. We're grateful for our donors and supporters, our funders and collaborative partners — and, of course, our staff, board, and volunteers.

Over the last year, we've reached milestones — 9,000th animal helped with emergency veterinary care and \$6 million granted for families with pets escaping abuse — reflected on the anniversary of Hurricanes Katrina and Rita, hosted our first-ever Domestic Violence Awareness (and Action) Month webinar series, and reached new communities and greater impact with collaborative partnerships: be sure to learn more on the back page! Thanks in no small part to our partners and

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Access to Empathy, Planting Seeds of Kindness

DOG TRAINER AND FOUNDER OF HER OWN NONPROFIT, THE LIFE OF KAI,

to support homeless, rescued, and community pets, Julielani Chang has another passion that fosters empathy for others: being a **RedRover Readers** humane educator. RedRover Program Manager, Minhhan Takemoto, sat down with Julie to walk down her path to inspiring kindness for animals and children together.

Q Julie, what first inspired you to work in humane education?

A: As a dog trainer, I saw how hard it was to change adults' views of animals. I realized that planting seeds of empathy in children might create more compassionate adults. A lifelong love of books led me to the **RedRover Readers** program — my “Holy Grail.”

Q How do you incorporate RedRover Readers into your work?

A: I use the program's question-based approach with both kids and pet guardians. Instead of lecturing, I tell stories and ask open-ended questions like, “What might your dog be feeling?” This gives people and animals more agency.

Q You've created empathy libraries and games for The Life of Kai. What drives that?

A: Books only matter if kids can access them. I place small empathy libraries along school routes, am building a digital library, and create “Kitty Detective” games to make humane concepts easy and fun.

Q What's next for you and your nonprofit work?

A: Partnering with college interns on narrated videos and, eventually, mentoring programs where older students guide younger readers to spread empathy even further.



“If I can plant seeds of kindness in children early, maybe that empathy will guide them as adults.”

Q Can you share a moment of impact your work has had?

A: After readings, children often rush to tell parents simple but powerful takeaways like, “Dogs need water too!” Those impactful discoveries empower kids to act on their compassion. ❤️

A Warm Welcome to Sponsors for this School Year!

TOGETHER, THESE AMAZING GROUPS are bringing *Kind News*™ magazine to more than 3,000 children in classrooms around the country, making it possible for many more children to develop respect and appreciation for animals!

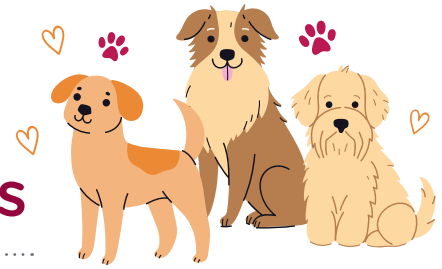
- Connecticut Humane Society
- Humane Society of Boulder Valley, Colorado
- Humane Society of Jefferson County, Wisconsin
- Humane Society of Tennessee Valley
- Northeast Kansas Animal Welfare Foundation
- Rome Floyd Humane Society, Georgia



“Humane education is a strategic intervention that will capture the hearts and minds of kids to engage them with our cause. The world needs more kindness. Planting seeds of empathy in the minds of children today will empower them as they grow.”

♥ Northeast Kansas Animal Welfare Foundation
shared on LinkedIn

Hundreds of Dogs Helped through RedRover Responders



Tia

Outreach Manager ✨

In August, I joined the **RedRover Responders** volunteer team as we traveled to Tulsa, Oklahoma, to help the Humane Society of Tulsa with an alleged cruelty case. With more than 300 Maltese dogs and puppies in need of care, our team worked diligently to make sure they were given the attention and support they needed. Our daily tasks included preparing meals and feeding, cleaning cages and kennels, grooming, and my favorite part — providing plenty of chin scratches and belly rubs.

This was such a heartwarming experience, as it was noticeable how much better the dogs felt after their “spa treatments” with time and space to play. **It shows how even the simplest of tasks can be extremely meaningful for animals in need.**

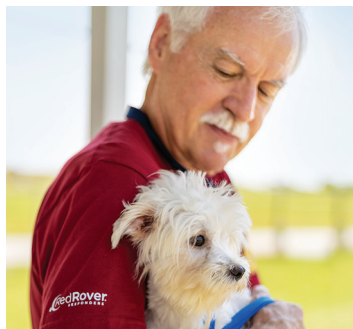


Beth

Director of Field Services ✨

Our **RedRover Responders** volunteers stepped up when the Humane Society of Tulsa requested assistance from our team — they had taken on the enormous task of caring for these dogs, and there is hardly any shelter in the world that could manage such a huge influx of dogs without outside help.

I am continually touched by the kindness of our volunteers. Day in and day out, they provided loving comfort and care. They were so careful to interact with the dogs and pups in a way that aided their healing — not forcing any socialization, but letting the dogs approach them in their own time to build trust. All of us on this deployment recognized it was a special one — the wonderful dogs we cared for, the amazing humane society staff we worked with, and the goodwill shown by all.



Mike

Communications and Content Coordinator ✨

I was given the opportunity to talk with the Humane Society of Tulsa staff members about the impact our volunteers were having on the ground. Their gratitude was immense. They shared how our volunteers provided critical relief, allowing their team to focus on specialized medical care for the most at-risk dogs.

The dedication of everyone involved was truly inspiring. Seeing firsthand the partnership between our organizations and the unwavering commitment to these animals was a powerful reminder of our mission. **This collaboration proves that when we come together, we can bring hope to even the most heartbreaking situations.** Thank you to our volunteers for your dedication, and thank you to the Humane Society of Tulsa for being such incredible partners. ❤️

Domestic Violence Awareness: 2025 and Beyond

AS THIS YEAR'S DOMESTIC VIOLENCE AWARENESS MONTH ENDS,

we reflect on the progress of our 25 by 2025 campaign: our effort to help ensure that 25% of domestic violence (DV) shelters in the U.S. are pet friendly by the end of the year. With our partners from Greater Good Charities, Purina, and PetSmart Charities, we've focused the campaign on raising awareness of the link between human and animal violence and **the importance of creating programming that recognizes and supports the human-animal bond.** Not only has the campaign helped raise awareness and inspire advocacy across the country, but

it has also sparked the opportunity for conversation and learning, providing information and resources to help more organizations that support people and pets to create this essential programming.

Now, just two months away from our campaign's deadline, we are at 19.5%! With your support, we've helped give more DV survivors the opportunity to find safety with their beloved pets. Rest assured, the work will go on! Stay tuned for more ways you can support these families and advocate for a safer future, together. ♥



RedRover Reaches \$6 Million in Grants Supporting Pets

OUR SAFE HOUSING PROGRAM JUST REACHED A MAJOR MILESTONE!

Since the program's inception in 2012, we have distributed more than **\$6 million** in grant funding to support pets of domestic violence survivors and unhoused individuals. In the second grant round of 2025, seven grants were awarded to four domestic violence shelters and three homeless shelters to help them create or expand pet-friendly programs! Grants were awarded in the states of Arkansas, Florida, Louisiana, Missouri, Ohio, South Dakota, and Texas.



"To receive funding is a game-changer for our residents. Expanding our kennel means more households can choose safe shelter over their cars, and now that choice can be made for dogs AND cats with our new kennel plans. Thanks to RedRover, Pets Are Welcome To Stay (PAWS) can go to the next level!"

♥ Heather Molsbee, Vice President of Strategic Partnerships, Samaritan Inn

"Thanks to the RedRover Relief Safe Housing grant, Safe Harbor can now ensure that survivors entering our shelter don't have to leave their beloved pets behind. Keeping families — pets included — together during a time of crisis provides comfort, safety, and healing."

♥ Gina Karst, Executive Director, Safe Harbor

Pulling Back the Curtain on Domestic Violence



As many as **89% of victims with pets** say an abuser threatened, hurt, or killed their pets as leverage to prevent them from leaving or to force them to return.

BARRETT ET AL.

As many as **57% of women experiencing homelessness** report that domestic violence was the immediate cause.

ADMINISTRATION FOR CHILDREN AND FAMILIES

41 states have laws that allow pets to be included in domestic violence protection orders.

ANIMAL LEGAL AND HISTORICAL CENTER

50% of survivors report that they would not consider shelter for themselves if they couldn't take their pet with them.

URBAN RESOURCE INSTITUTE

91% of pet-owning survivors of domestic violence report that their pets' emotional support and physical protection played a significant role in their ability to survive and heal.

URBAN RESOURCE INSTITUTE

Did You Know?



OUR REDROVER ON-CALL ANGELS CAN CHOOSE TO DIRECTLY FUND TWO TYPES OF CASES — RedRover Relief Urgent Care grants, for people seeking help with a pet's emergency medical care, **AND RedRover Relief Safe Escape** grants, which provide temporary boarding for the pets of people escaping domestic violence. Our supporters are especially driven to help people experiencing abuse find safety with their pets, and are compassionate people moved by the thought of giving an injured or ill pet a second chance at life. Through the On-Call Angels program, we connect animal lovers with families in need! ♥

For more information and to read testimonials directly from our On-Call Angels, visit our website at RedRover.org/angel or reach out to program coordinator, Olivia, at olivia@RedRover.org.

Greyson is Healing, Thanks to You! – Happy Tails

MARLENE AND HER FAMILY BEGAN FEEDING A FERAL CAT AND HER YOUNG KITTEN when they ventured into her yard, and named the kitten Greyson. Greyson was no stranger to mischief, but this time, he was completely innocent. Overnight, a neighbor's two dogs escaped and approached Greyson and his mom as they slept on the porch. In all the chaos, Greyson had been bitten hard on the tail.

Their veterinarian said it was clear the tail could not be saved. Marlene's was a single-income household, and the



unexpected expense of an amputation surgery was more than they could handle alone. She applied for a **RedRover Relief Urgent Care** grant, sharing, "Greyson has always been a very happy kitty. We want to help him get his life back. If we can get help from your organization, it would be a huge blessing."

Supporters like you were the help they needed. Greyson was in surgery within a matter of days because of your support, protecting him from further pain and preventing potential complications like infection. After a few more days, he was back home where he belonged — with Marlene and her family.

RedRover Relief Urgent Care grants are truly lifesaving, and your support and compassion make them possible for families in crisis every day. Thank you for being an important part of our community!



"Greyson is doing extremely well. **We are so thankful for the donations that not only gave our Greyson back his normal life, but they truly saved him!** Thank you again, and much love to all who helped!"

Thank You from the Bottom of Our Hearts



AS WE ENTER THIS SEASON OF THANKS, WE'RE REMINDED OF THE MANY REASONS WE HAVE TO BE GRATEFUL — and you top the list! Our team at RedRover would like to extend our heartfelt thanks to incredible supporters like you. Your kindness, care, and generosity make it possible for us to bring animals and their people from crisis to care. Your love for pets fuels our mission, and we're honored to have you alongside us on this journey. Thank you for believing in our work and investing in the well-being of people and pets when they need it most. **Your impact is felt deeply, not just during this time this year, but all year long.** THANK YOU! ♥





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Season of Thanks — Collaboration Corner



WE SAY IT OFTEN: WITH A STAFF OF 25, WE'RE A SMALL BUT MIGHTY TEAM here at RedRover! Over the last 38 years, we've cared for thousands of animals displaced by natural disasters, provided more than \$9 million in emergency veterinary care grants, reached more than 1 million children through our humane education resources, and helped transform the domestic violence advocacy landscape to keep survivors and their pets safe and together.

And it's because of our amazing community — supporters like you and our collaborative partners — that we could accomplish all of this *together*.

New Time!



Join us for a rescheduled special presentation on Estate and Trust Planning for you and your pets. We'll share common ways families can ensure their pets are cared for throughout their lives.

New Date: Wednesday, November 12, 2025

New Time: 12 – 1 p.m. PT

Location: Zoom

RSVP: RedRover.org/Events



Whether large or small, we value each of our partnerships and are excited to highlight a few here:

RedRover Responders and Underdog – MOAB: Earlier this year, we saw 146 pets for vaccines, provided 116 spay/neuter surgeries, and cared for 22 injured or ill pets at a wellness clinic on the Navajo Nation. This work isn't just about breaking down barriers to basic veterinary care; it's about building a supportive community that respects both pets and their people.



RedRover Readers and the Semillitas Bilingual Forest School: Merging our focus on empathy and kindness for animals with the nature-based curriculum at the Semillitas Bilingual Forest School, this innovative partnership strengthens children's awareness and understanding of the living natural world around us.



RedRover Relief Domestic Violence and Purina:

The Purple Leash Project isn't just grant funding for domestic violence organizations; it's about raising awareness to help ensure that no survivor has to choose between safety and their pet.



We look forward to sharing more about our powerful partnerships in future issues! For now, please join us in celebrating these amazing organizations stepping up to support animals and the people who love them. ♥