

48%

of domestic abuse survivors delay leaving because they can't take their pets with them.

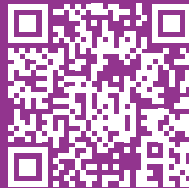
We're building a future where no one escaping abuse has to leave a pet behind.

If you or someone you love is being abused, please get help:
1.800.799.SAFE (7233)



The Purple Leash Project helps create pet-friendly domestic violence shelters so domestic abuse survivors and their pets can escape & heal together.

LESS THAN 20% OF DOMESTIC VIOLENCE SHELTERS IN THE U.S. ACCEPT PETS. THROUGH THE PURPLE LEASH PROJECT, PURINA IS WORKING TO CHANGE THAT BY PROVIDING GRANTS TO HELP CONVERT SHELTERS INTO PET-FRIENDLY SPACES.



SEE HOW YOU CAN GET INVOLVED.

Visit PurpleLeashProject.com for resources and ways to get involved.

GET HELP

To find a pet-friendly shelter near you, visit domesticshelters.org

PURINA TRADEMARKS ARE OWNED BY SOCIÉTÉ DES PRODUITS NESTLÉ S.A. ANY OTHER MARKS ARE PROPERTY OF THEIR RESPECTIVE OWNERS. PRINTED IN USA. VET 7645A-1022.



Your Pet, Our Passion.®