



A Year of Growth and Learning

Refuge for animals during wildfires • Creative ways for kids to help animals • Pets and families say "Thank you!"



GREETINGS!

We welcomed RedRover Responders volunteers back to the field, and just in time! The late summer wildfires in California led to the evacuation of more than 18,000 people, and with them thousands of pets, many of whom we helped care for in temporary shelters set up in response to the massive Caldor and Monument Fires. We continue to deploy only vaccinated volunteers and follow best practices to keep everyone as safe as possible so we're all at our best to help animals in need. If you've always wanted to become a volunteer but haven't been able to make it to an in-person workshop, try our free online training!

More exciting news: We have a new and improved website! The updated site will make it easier for people to find the services and support we provide, as well as access to our education program and ways to get more involved. Please visit RedRover.org and let us know what you think. Email feedback to info@redrover.org.

I have so enjoyed meeting many of you on our monthly Zoom calls. This gives you an opportunity to meet our staff, learn more about our programs, and find out about more ways you can help. To sign up, go to RedRover.org/Zoom. We have a special Zoom call on Thursday, November 18 for you to learn about planned gifts, such as giving through a will or donor advised funds.

Last year was all about grit and perseverance for all of us at RedRover, and 2021 is becoming the year of growth and learning. We aim to ensure 25% of domestic violence shelters are pet-friendly by 2025 through our Purple



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Leash Project partnership with Purina; increase *Kind News* magazine subscriptions in schools; and we are developing strategies to grow partnerships and work collaboratively with communities where people face significant barriers to accessing care for animals. All of this is only possible with your support. Thank you for your compassion and commitment to helping animals in crisis!

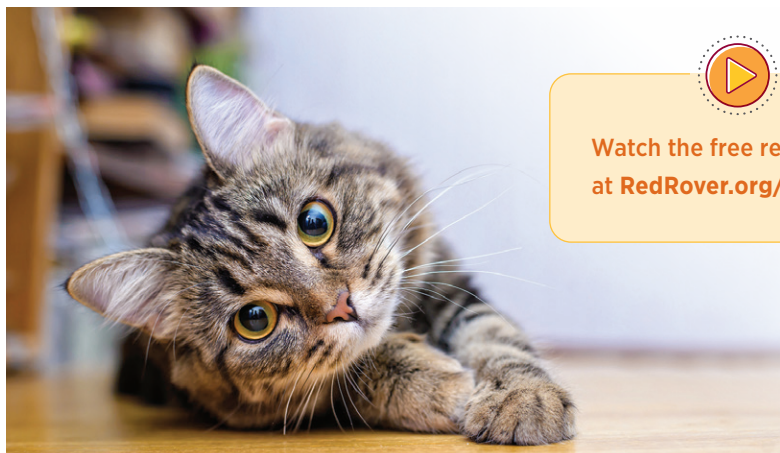
With sincere gratitude,

NICOLE FORSYTH
President and CEO

Leave a legacy for the animals

DO YOU HAVE A PLAN FOR YOURSELF, YOUR FAMILY, AND YOUR PETS?

Learn about the various kinds of estate or planned giving options, including the creation of a Pet Trust, with our virtual estate planning seminars.



Watch the free recordings
at RedRover.org/Legacy.



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Companion is published quarterly by RedRover and is distributed to its members.
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Inspiring kids through animal photography

THE REDROVER JUNIOR

ADVISORY BOARD, a group of students from around the world aged 9 to 14, recently learned about pet photographer Kaylee Greer. Kaylee was featured in our September/October 2021 issue of *Kind News* magazine for her amazing dog photography. She explained how she uses perspective-taking to help dogs become comfortable around her.

Students were
tasked with taking
their own creative
animal portraits!

Students learned how Kaylee started her photography career by taking pictures of shelter dogs and how her bright, colorful photos helped pets find their forever homes.

After reviewing her website to look for inspiration, students were tasked with taking their own creative animal portraits. Some Junior Advisory Board members took pictures of the pets at their home while others opted to take photos of wildlife they encountered. Students were encouraged to think

outside the box and use whatever they had at home to capture the purr-fect photographs.

The project inspired some students to help animals in their community. For instance, Tal took photos of stray cats who need homes.

Ezzie chose to take a picture of her uncle with his new puppy “because I saw a really beautiful moment that captured [their] human-animal bond and I wanted to save those moments in something more permanent.” ♥

See more at KindNews.org/photography.



Give the gift of kindness

DO YOU KNOW any elementary school kids who are interested in animals, or educators looking for inspiring resources for distance learning? Consider purchasing gift subscriptions to the kids' magazine *Kind News* or *Kind News, Jr.*

Visit KindNews.org for subscription information, interactive kids' games, and more.

**kind
news**

Follow *Kind News* on Facebook:
Facebook.com/KindNewsMagazine.

Shelter from the fires: TLC for animals in crisis

By Beth Gammie, RedRover Director of Field Services

THE AIR WAS THICK WITH HAZE, and ash was falling down on us when our team gathered the first day at the El Dorado County shelter. Conditions felt a bit apocalyptic and brought into stark reality what county residents went through when they evacuated their homes due to the raging Caldor Fire. For those who could not take their pets with them, the El Dorado County shelter provided their beloved animals care and refuge until they could be reunited.

Caring for these animals was no small task! When we arrived, there were approximately 500 animals—an influx that would challenge any shelter.



The RedRover Responders team answered the call to provide extra hands and TLC: We took the dogs out for two to three walks a day, comforted the cats and cleaned their cages, and helped care for the rats, bunnies, and birds. Our hearts went out to the evacuees, and we knew the best thing we could do for them is help their beloved pets get a good walk or time in the play yard, and provide a soothing routine until they went home.

RedRover Responders was there for these families when they were facing real danger and did the right thing by



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getting their pets to a temporary shelter. I was inspired as ever by the dedication and compassion of our team, taking time out of their lives to care for these animal evacuees from the Caldor Fire—and wishing they could do even more. Thank you for YOUR support that makes our work possible. Together, we truly make a lifesaving difference for animals and families who need us. ♥

DISASTER RESOURCES

RedRover also provides assistance during natural disasters by compiling emergency resource lists for people and animals.

Be sure to follow us on Facebook for the latest updates and to help spread the word: [Facebook.com/RedRover.org](https://www.facebook.com/RedRover.org).



RedRover Responders Online Training

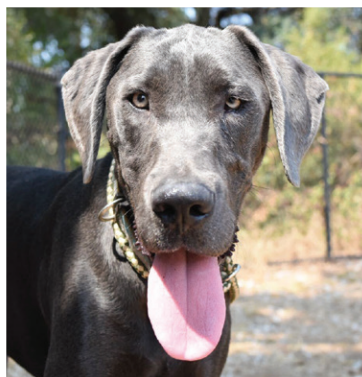
BY 2022, we plan to increase our number of trained RedRover Responders volunteers to **5,000** to enable us to help more animals in crisis when called! We welcome you to take our online training to become a part of volunteer team.

Sign up at RedRover.org/volunteer.



“The resilience of pets and people that I encounter is overwhelming. I have a story for each of the animals I helped care for. Because that’s what we do — we don’t just care for them, we connect with them.”

♥ **KATIE**, Director of Collaboration and Outreach



“One of my favorite parts of going on a RedRover Responders deployment is working with the other volunteers...It’s so cool knowing RedRover has such incredible supporters ready to help others. Watching everyone come together to create a safe and loving environment for pets and their families during the fires is something I won’t ever forget.”

♥ **TARA**, Education Coordinator



Happy Tails

THANKS TO YOUR SUPPORT,

hundreds of animals receive lifesaving care every year through our RedRover Relief program. Here are just a few examples of the lives you've touched.



Urgent Care

“My heart bursts with happiness that my boy is healthy again. Louis is back to his normal routine and then some, being more social and extra loving. My sweet baby’s life has been extended. You can’t possibly know just how grateful we are. Thank you so much again and again!” ♥



Louis



Rosie

“Rosie is like a puppy again. I am so thankful for all your help in making this possible. I can’t thank you enough. She’s resting her head on my chest, keeping me in the now. She could tell I was getting anxious and did what she’s supposed to do. Thank you again. For everything.” ♥



Azula

“I want to thank you for your incredible help during that difficult time. Without your support we would not have made it through to today.” ♥



Chica

“Thank you, thank you RedRover! Chica’s injury happened at such a young age, and we are just so thankful that we still get to enjoy many more years with her. Goose is also VERY happy to have his sister back too!” ♥

Safe Escape

“These girls are a part of my support system and without them, I hadn’t been doing too well. I had no idea there was such a program and even though I missed them, it did take a massive load off my chest knowing they were okay.” ♥



Bella
& Izzy

Safe Housing

“To know that you can bring your beloved furry family member with you when you’re in the midst of crisis and trauma and fear — and maybe even venturing into the unknown — to have something that brings you comfort and is part of your family is just immeasurable.” ♥



For more heartwarming Happy Tails, visit RedRover.org/happytails.



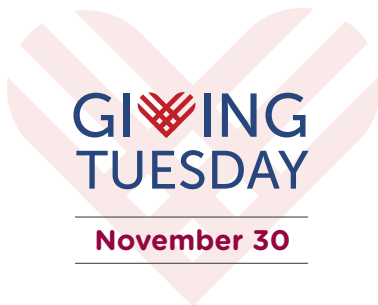
P.O. Box 188890 • Sacramento, CA 95818

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Get ready to give back on Giving Tuesday!



CHARITABLE GIVING SEASON is just around the corner! November 30 is Giving Tuesday, a global generosity movement dedicated to giving back to a cause you care about. RedRover is funded solely by private donations and grants so relies completely on the generosity of others. Your support on Giving Tuesday will help save animals' lives and keep families

together through a variety of crises, including natural disasters, domestic violence, COVID-19-related hardship, and more.

Learn how you can be part of our Giving Tuesday campaign by following our Facebook page at [Facebook.com/RedRover.org](https://www.facebook.com/RedRover.org).

We are thrilled to unveil our brand-new RedRover website!

Our goal was to create a more vibrant site with an improved user-friendly experience. After months of planning, designing, and developing, we launched just in time for **Domestic Violence Awareness Month** in October.

Explore the new layout and let us know what you think at info@redrover.org.

