

# RedRover Readers Impact Report



The RedRover Readers program helps develop children's empathy for animals & increase children's understanding of animal behavior

Since 2007:



workshops

**2,259**  
teachers, humane  
educators and  
volunteers trained

**111,284**  
estimated  
children reached



24  
states/  
provinces

We offer:

**20** books with  
curriculum  
including Spanish



**Empathy App**  
downloadable on  
Android and iPhone



Parent + educator resources  
**Kind News**  
magazine



**Research shows:**

✓ Children's self-reported quality time spent with their pets predicts their empathy scores and in turn predicts social behaviors.\*\*

- ✓ The program builds self-esteem and students' empathy for pets\*
- ✓ Positive change in how children treat people and animals after they participated in the RedRover Readers program\*\*\*

**Kids say...**

"I used to think animals were just animals and who really cares? After reading the books I realize animals are fragile, they are not toys and they should be treated right." - Angela, 8 years old



**Teachers say...**

"It's absolutely changed the way I teach, interact with students, and frame my thinking. I LOVE it!!" - Sarah Kesty, 2014-2015 Teacher of the Year, Twin Rivers School District