

FOR IMMEDIATE RELEASE

Contact: Sheri Madsen
916.429.2457 ext. 310, 916.600.8157 cell
smadsen@redrover.org

RedRover's New Grants Allow Animal Shelters to Expand Social Services To House Animal Victims of Domestic Abuse

Sacramento, CA (February 4, 2020) – RedRover is proud to launch a new extension of their RedRover Relief Safe Housing program with \$100K from an anonymous donor.

RedRover's new Safe Housing animal shelter grants will allow animal shelters or rescue organizations to expand their community programs and create on-site housing to shelter animal victims of domestic violence. The one-time grants, up to \$20,000, are offered to animal shelters or animal rescue organizations throughout the United States. To qualify for grants, animal shelters must have 501(c)(3) status and an MOU in place with one or more domestic violence agencies. Grant funds may be used to build additional space to house pets in a private area. When not housing animal victims, shelters can use the space as they see fit.

According to research conducted by Dr. Frank Ascione, as many as [71 percent of pet-owning women entering domestic violence shelters](#) report their abuser injured, killed or threatened family pets for revenge or psychological control. Up to 48 percent of domestic violence victims reported **delaying leaving** their abusers because they feared what would happen to their pets.

Nicole Forsyth, RedRover President and CEO, states, "RedRover's new Safe Housing grants for animal shelters enable more domestic violence survivors to leave an abusive relationship knowing their pet has a safe place to stay. Animal shelter staff have the experience to care for animal victims and give them the TLC they need to begin the road to recovery. We know that not one program fits all, so we hope these additional programs can get more people and their beloved pets to safety."

Deadlines to apply for Safe Housing grants are May 15 and October 15 each year. For a complete list of RedRover programs that help domestic violence survivors escape their abusive situation with their pets, visit RedRover.org/relief.

About RedRover

Since 1987, RedRover has focused on bringing animals out of crisis and strengthening the human-animal bond through emergency sheltering, disaster relief services, financial assistance and education. Through their RedRover Relief program, they have helped thousands of animals and provided thousands of safe nights across the United States. For the fifth consecutive year, RedRover has earned a 4-star rating from [Charity Navigator](#), America's largest independent charity evaluator. To learn more, please visit RedRover.org

###