Bringing animals out of crisis and into care
Dear Members,

When facing the busiest year for our Emergency Animal Rescue Service (EARS) program, you’d think it would be easy to lose sight of the big picture. Moving from one emergency to the next—Iowa flooding in June, a West Virginia puppy mill in August, Hurricane Ike in September—leaves us with countless stories of heroic EARS volunteers and precious animals whose lives are miraculously turned around. But each story of human compassion or an animal saved drives a bigger-picture vision, a vision of a future free from needless animal suffering.

To see this future become a reality, UAN is continuing to expand the Humane Education Ambassador Reader (HEAR) program to facilitate the development of empathy in children across the country. Now, when I read the story of Gunny, the gentle sweetheart who was used as a “bait dog” for dogfighting, I’m not only proud that UAN was there to help this dog, but I also know we are working toward a future where more children stop, think and ask, “Should I be treating this dog this way?” and make the more humane choice.

When I read through our success stories of 2008, I also think about you. We could not have helped Gunny or thousands of other animals without you. In this difficult economic climate, each and every dollar you give is more precious. Thank you for your dedication and commitment to UAN and for helping us make the future a better place for animals.

Warmly,

Nicole Forsyth
President and CEO
The year 2008 was the busiest in United Animal Nations’ 22-year history. Never has our Emergency Animal Rescue Service (EARS) responded to more emergencies, or our LifeLine Grant program received so many requests for financial assistance. But through it all, UAN focused on the big picture—on how we can reduce animal suffering and strengthen the bond between people and animals. In 2008, we helped hundreds of children develop empathy for animals through the Humane Education Ambassador Reader program, informed people across North America that horses are exploited to make hormone drugs through the Premarin Awareness Campaign, and shone a spotlight on the neglect that takes place in puppy mills through our EARS program.

**Emergency Animal Rescue Service # # # # # #**

<table>
<thead>
<tr>
<th>Emergency responses</th>
<th>12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Volunteers deployed</td>
<td>262</td>
</tr>
<tr>
<td>Animals helped through EARS</td>
<td>4,965</td>
</tr>
<tr>
<td>New volunteers trained</td>
<td>417</td>
</tr>
<tr>
<td>Educational materials distributed</td>
<td>27,177</td>
</tr>
</tbody>
</table>

**LifeLine Grant Program # # # # # # # # # # # #**

| LifeLine Individual and LifeLine Rescue Grants issued | 422 |
| LifeLine Individual and LifeLine Rescue Grant dollars | $64,086 |
| LifeLine Crisis Relief Grants issued | 65 |
| LifeLine Crisis Relief Grant dollars | $34,685 |
| Animals helped through LifeLine | 1,355 |

**Premarin Awareness Campaign # # # # # # # # # # # #**

| Horses adopted through PMURescue.org | 256 |
| Adoption Incentive Program (AIP) rebates issued | 65 |
| AIP rebate dollars | $4,875 |
| Public education materials distributed | 11,914 |

**Humane Education Ambassador Readers # # # # # #**

| Number of site visits | 155 |
| Children reached | 2,557 |
UAN’s Emergency Animal Rescue Service (EARS) volunteers responded to more crises affecting animals in 2008 than during any year in UAN’s history. From wildfires and floods to puppy mills and hoarding cases, EARS volunteers cared for nearly 5,000 animals who were displaced from their homes by natural disasters or rescued from neglectful situations. Half of our responses in 2008 were to shelter animals seized from hoarding cases or puppy mills, helping us redefine a "disaster response" as an opportunity to relieve mass animal suffering and raise awareness of these forms of cruelty and neglect.

**California Wildfires**

In June, EARS volunteers endured 100-degree temperatures and smoky conditions to help the North Valley Animal Disaster Group care for more than 200 family pets evacuated from Paradise, California in advance of the Humboldt Fire. It was the first of three fires in Butte County, California that EARS volunteers would respond to in the summer of 2008.

**Hurricane Ike**

In September, Beaumont, Texas was hit hard by the third most destructive hurricane in U.S. history. Thirty-five EARS volunteers traveled to the devastated region to care for 325 animals who had been rescued in the aftermath of the storm. Dozens of families that lost everything in the storm were reunited with their pets at the temporary shelter where EARS volunteers had been caring for them.

"I will take pride knowing that I made a difference in the lives of hundreds of animals... Deploying with EARS was certainly one of the hardest things I’ve ever done, but also the most rewarding experience of my life.”

— EARS VOLUNTEER DAWN FRARY, from the Cedar Rapids, Iowa flood
## 2008 EARS Deployments

<table>
<thead>
<tr>
<th>Month</th>
<th>Events</th>
<th>Locations</th>
</tr>
</thead>
<tbody>
<tr>
<td>FEBRUARY</td>
<td>Hoarding case, Overwhelmed shelter</td>
<td>Reno, Nevada, Hendersonville, North Carolina</td>
</tr>
<tr>
<td>JUNE</td>
<td>Wildfire, Flood, Wildfire, Puppy mill seizure</td>
<td>Butte County, California, Cedar Rapids, Iowa, Butte County, California, Lyles, Tennessee</td>
</tr>
<tr>
<td>JULY</td>
<td>Wildfire</td>
<td>Butte County, California</td>
</tr>
<tr>
<td>AUGUST</td>
<td>Puppy mill seizure, Hurricane Gustav</td>
<td>Parkersburg, West Virginia, Alexandria, Louisiana, Baton Rouge, Louisiana, New Orleans, Louisiana, Shreveport, Louisiana</td>
</tr>
<tr>
<td>SEPTEMBER</td>
<td>Hurricane Ike, Puppy mill seizures</td>
<td>Beaumont, Texas, Montreal, Quebec</td>
</tr>
<tr>
<td>DECEMBER</td>
<td>Puppy mill seizure</td>
<td>Montreal, Quebec</td>
</tr>
</tbody>
</table>
"In a few short days, the dogs began to respond to us. They wanted to be held and touched and spoken to with kind words. I told them life would be better now."

— EARS VOLUNTEER TERRY KELLEY, from a Montreal puppy mill seizure
IOWA FLOOD

When historic and catastrophic flood waters inundated Cedar Rapids, Iowa, UAN deployed 100 EARS volunteers over five weeks to care for 1,000 displaced animals while their families recovered from the devastation. We also issued 27 Crisis Relief Grants totaling $7,459 to help flood victims pay for veterinary care and boarding for their pets.

MONTREAL PUPPY MILLS

EARS volunteers went international in the fall of 2008 to care for 370 animals removed from three separate puppy mills in Quebec, Canada. Most of the seized animals were emaciated, had parasites and open wounds, and had never before set foot on solid ground or been touched by a gentle human hand. The seizures resulted in stronger restrictions against puppy mills in Quebec, a province where the absence of adequate animal welfare laws and enforcement had allowed puppy mills to flourish.
Meeting Exploding Demand for Financial Assistance

Thanks to a faltering economy and high unemployment, applications for UAN’s LifeLine Individual and LifeLine Rescue Grants increased 49 percent in 2008. Families and animal rescuers across the United States turned to UAN when they needed to obtain urgent vet care for an animal that they simply couldn’t afford. UAN issued 422 grants totaling $64,086 in 2008 to help pet owners and animal rescuers with the high cost of caring. Through LifeLine Crisis Relief, we issued 46 grants to help families dealing with a personal tragedy or fallout from a natural disaster pay for boarding and vet care for their pets, and 19 grants to nonprofit organizations needing help caring for a group of animals in crisis.

Former “bait dog” Gunny was among more than 500 animals who received urgent care and a second chance thanks to a LifeLine Grant from UAN.
GUNNY

Suffering from serious puncture wounds and other injuries, Gunny was believed to be a former “bait dog,” used to prepare dogs for competitive fighting. Gunny’s rescuer received a LifeLine Rescue Grant to help pay for the cost of amputating the dog’s leg and repairing crush injuries to his throat. Gentle Gunny is now the mascot for an anti-dog fighting campaign in Charlotte, North Carolina.

MEE MEOW

Abandoned and alone, little Mee Meow had a detached and infected paw when Patricia Kempe, a Good Samaritan, found her living under a house. Wanting to help Mee Meow but unable to afford the surgery to amputate the cat’s paw and save her life, Patricia turned to UAN and the LifeLine team quickly responded with a LifeLine Rescue Grant. Mee Meow is now living happily in the new home Patricia found for her.

ANNA

After Michelle Bryant’s husband lost his job, her family exhausted his unemployment benefits, depleted their savings account and maxed out their credit cards. By the time their dog, Anna, needed lifesaving surgery for glaucoma, there was no money left to pay for it. Thanks to a LifeLine Individual Grant, donations from other sources and a payment plan from her vet, Michelle was able to save the family’s beloved dog.
In 2008, UAN expanded the innovative new Humane Education Ambassador Reader (HEAR) program into British Columbia and the Washington, DC area. In the first full year of the HEAR program, we trained new volunteers for the highly specialized task of visiting classrooms, after-school programs and other venues to read books and lead discussions that help children develop their critical thinking skills and compassion for animals. The ultimate goal of the HEAR program is to prevent animals from ever being in crisis by helping young people think critically about our responsibilities toward them. HEAR volunteers made 155 visits in 2008, reaching more than 2,500 children with their humane message.

According to one teacher, HEAR volunteer visits with his students “reinforced and deepened their understanding of what it means to be responsible for other living beings.”
A YOUNG MALE HEAR PARTICIPANT WROTE:

"I learned that it is not so bad to have a cat as a pet. Before I thought that a cat would like skrach me. But now I really want one! My favorite part was when we learned that it is hard work to have a pet. And they can be a lot of fun to play with."

A YOUNG FEMALE HEAR PARTICIPANT WROTE:

"I learned that many animals are in need. I think my favorite part of animals—they are cute, fuzzy and adorable. I understand animals because of how they look. Still, I want to learn more about animals that know one knows. I feel bad for some animals that been hit and hurt. I just love animals and I will never hurt one."
Demand for hormone drugs made from pregnant mares’ urine (PMU), used to treat menopausal symptoms, has declined since their peak of popularity in the 1990s, but UAN continues working for the horses cast off from the industry. In 2008, the horse industry was in turmoil — overbreeding, high feed and hay prices, and a poor economy meant more horses on the market and fewer buyers. Tens of thousands of horses, including mares once used in the Premarin industry and their byproduct foals, were sold to be slaughtered in Mexico and Canada. To educate people about how hormone drugs like Premarin are derived and what happens to the horses, UAN developed two new videos that promote PMU horse adoptions and encourage women to explore alternative menopausal treatments. Our PMURescue.org Web site connected 256 PMU horses and foals with new homes in 2008, bringing the total number of horses adopted through PMURescue.org since 2003 to nearly 3,000.

**ZEENA**

UAN’s two new videos — “The Bitter Truth About Premarin” and “Adopting a PMU Horse” — feature images of horses confined to “pee lines,” an interview with a physician who advocates exploring other treatments for menopausal symptoms, and footage of an adopter as she meets her new horse, Zeena.

**CASSIDY APRIL**

Kathleen from Florida adopted Cassidy April and received an Adoption Incentive Program rebate from UAN to help offset the costs of transporting her from California. Many adopters report that their PMU horses have become beloved companions, excellent competitors in the dressage ring and devoted riding partners.

**MANA**

Wendy from Hawaii adopted a PMU horse and said, “If anyone is considering adopting a PMU horse, do it! Mana has given me so much love. When I got him he was a tiny, scared foal who had just traversed the Pacific Ocean. Now he has grown into a self-confident gelding who will be my best friend for life!”
Financials

Continuing our tradition of diligent stewardship, UAN raised funds from its members responsibly and spent those funds wisely in 2008. Thanks to the steadfast support of our members, UAN raised a total of $1,189,179 in 2008. In 2008, supporting services accounted for 20 percent of expenses, leaving 80 cents of every dollar to be spent on program services.

UAN ended 2008 with a net asset balance of $1,650,772, compared to $2,023,000 in 2007.

2008 Expense Breakdown*

<table>
<thead>
<tr>
<th>Expense</th>
<th>Amount</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Emergency Animal Rescue Service</td>
<td>$576,053</td>
<td>37%</td>
</tr>
<tr>
<td>Public Education</td>
<td>$213,337</td>
<td>14%</td>
</tr>
<tr>
<td>LifeLine Grants</td>
<td>$192,427</td>
<td>12%</td>
</tr>
<tr>
<td>Premarin Awareness Campaign</td>
<td>$120,021</td>
<td>8%</td>
</tr>
<tr>
<td>Humane Education Ambassador Readers</td>
<td>$104,650</td>
<td>7%</td>
</tr>
<tr>
<td>Advocacy</td>
<td>$35,038</td>
<td>2%</td>
</tr>
<tr>
<td>Management and General</td>
<td>$186,333</td>
<td>12%</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$133,548</td>
<td>8%</td>
</tr>
<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td><strong>$1,561,407</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

*Based on UAN’s 2008 audited financial statements.

Programs serving animals: $1,241,526
Supporting services: $319,881
Nearly 100 percent of our annual income comes from generous contributions from members. Every donation is important to us, and we regret that space limitations allow us to recognize by name only our Circle of Compassion members (those who gave more than $250 in 2008), Legacy Partners and Sustaining Members (monthly donors). We are grateful to all our members for their support.
UAN’S MISSION is to bring animals out of crisis and strengthen the bond between people and animals through emergency sheltering, disaster relief services, financial assistance and education. UAN accomplishes its mission by engaging volunteers and supporters, collaborating with others and maximizing the use of online technology.

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