

UNITED ANIMAL NATIONS 2009 Annual Report

BRINGING ANIMALS OUT OF CRISIS AND INTO CARE



STRENGTHENING THE BOND BETWEEN PEOPLE AND ANIMALS

## DEAR MEMBERS,

WE TALK A LOT about the United Animal Nations mission of bringing animals out of crisis and into care, but not as much about the second part of our mission: to strengthen the bond between people and animals. UAN has and will always be there to help animals in immediate need — animals with life-

threatening veterinary emergencies and innocent victims of natural disasters and cruelty seizures. As you will see in this report, **YOUR GENEROUS SUPPORT ENABLED** our LifeLine and Emergency Animal Rescue Service programs to respond to a **RECORD-BREAKING NUMBER OF REQUESTS FOR ASSISTANCE IN 2009**.

But what about the future?

With animals in immediate need all around us, it is easy to lose sight of the goal of preventing cruelty to animals. But this is a goal UAN will refuse to give up.

Recently, we learned a six-year-old boy shot and killed several cats at a cat sanctuary. No adult ever taught this child how to respect a cat.

Few schools in our nation cover subject matter involving domestic animals and even fewer cover humane education in any depth.

His parents had given him permission to use his gun to “kill small animals.” This is the kind of tragedy UAN seeks to prevent.

Children can be taught not only respect for animals, but the empathy necessary to counter abuse and foster strong, healthy relationships with pets. Strong human-animal bonds have the potential to reduce animal relinquishment at shelters; prevent dog chaining, fighting, abuse and neglect; and even strengthen human relationships.

### UAN BY THE NUMBERS IN 2009

EARS responses	17
EARS volunteers deployed	391
Animals helped through EARS	4,500
EARS volunteer hours	12,517
LifeLine Grants issued	517
LifeLine Grant dollars	\$88,960
Animals helped through LifeLine	723
Number of HEAR visits	133
Children reached through HEAR	1,013

Thanks for caring about the animals and supporting UAN!

### EDUCATION IS THE KEY TO UNLOCKING A BETTER FUTURE FOR ANIMALS.

Research into UAN's Humane Education Ambassador Reader (HEAR) program suggests it is a promising, innovative approach to bringing empathy-building curriculum into public schools. Most of the children we reach through HEAR have never talked openly about their experiences with animals before, but are eager to share and learn. After their five-week series of HEAR visits, children tell us, “I want animals to know I'm kind.”

UAN will continue to expand the HEAR program into schools and, as the initiator of a national Humane Literacy Coalition, to integrate humane education into standard curriculum for public schools.

As members of UAN, you are part of our mission, part of making a better future for animals. Thank you for your commitment to UAN, to animals in crisis and to preventing cruelty by strengthening the human-animal bond.

Warmly,

Nicole Forsyth | PRESIDENT AND CEO



## Emergency Animal Rescue Service

**UAN**'s Emergency Animal Rescue Service responded to a record-high 17 crises in 2009, sheltering 4,500 animals. Nine of our responses were to care for animals removed from puppy mills, an indication that public awareness of these mass breeding operations is growing — and tolerance for them is waning.

Ben is a happy dog thanks to EARS. The large, blind Akita was among 361 dogs rescued from a Logan County, Arkansas puppy mill in March.

**BEN** is a happy dog thanks to EARS.

Ben had **SPENT MOST OF HIS LIFE IN A WIRE CAGE, AND HE BARELY KNEW HOW TO WALK**

when he arrived at the temporary shelter where EARS volunteers would care for him. Thanks to the patience of the EARS volunteers, Ben **LEARNED HOW TO TRUST PEOPLE AND ENJOY BASIC**

**PLEASURES LIKE TREATS, WARM BLANKETS and ROLLING IN THE GRASS.** After spending several months in foster care, Ben was adopted by Floridian Gregory Benjamin who told us: "I think at long last Ben has found peace. I love to lie down on the floor and just hug him, and put my nose into his fur... I adore him."



Rescued from an Arkansas puppy mill and cared for at a temporary shelter by EARS volunteers, Ben finally found peace and happiness with his adoptive dad, Gregory.



### 2009 EARS DEPLOYMENTS

#### Puppy mills (9)

Wayne County, North Carolina  
Logan County, Arkansas  
Kennewick, Washington  
Montague County, Texas  
Montreal, Quebec  
Kaufman County, Texas  
Wilson County, North Carolina  
Turner County, South Dakota  
Johnson County, Arkansas

#### Hoarding cases (3)

Adair County, Kentucky  
Dane County, Wisconsin  
Oahu, Hawaii

#### Cruelty/Neglect cases (2)

Montreal, Quebec sled dog seizure  
Cannon County, Tennessee horse seizure

#### Natural disasters (2)

Fargo, North Dakota flooding  
Santa Barbara, California wildfire

#### Dogfighting raid (1)

St. Louis, Missouri

## LifeLine Grant Program

**H**igh unemployment and a stagnant economy pushed demand for UAN's financial assistance grants to an **ALL-TIME HIGH** in 2009. We received **2,466 APPLICATIONS** for LifeLine Individual and LifeLine Rescue **GRANTS — A 16 PERCENT INCREASE OVER 2008 AND A 73 PERCENT INCREASE OVER 2007.**

UAN issued 267 LifeLine Individual Grants totaling \$33,717 to needy families whose pets required lifesaving emergency veterinary care they could not afford and 241 LifeLine Rescue Grants totaling \$49,313 to Good Samaritans and rescuers who saved animals from crisis situations. We also issued nine Crisis Relief Grants totaling \$5,930 to victims of personal tragedies like house fires and to grassroots



organizations that responded to emergencies involving large groups of animals.

Copper, a four-week-old kitten abandoned at an animal shelter in New York, is alive thanks to a UAN LifeLine Grant. A rescuer named Julie pulled Copper from the shelter to save him from being euthanized, then learned he had an eye infection so severe the eye needed to be removed for him to survive. **A LIFELINE RESCUE GRANT FROM UAN HELPED JULIE PAY FOR COPPER'S SURGERY** and put the tiny kitten on the road to recovery and a forever home. "I cannot thank you enough for helping Baby Copper!" Julie said. "He will have a wonderful future thanks to your organization!"

A rescuer named Julie pulled **COPPER** from the shelter to save him from being euthanized.

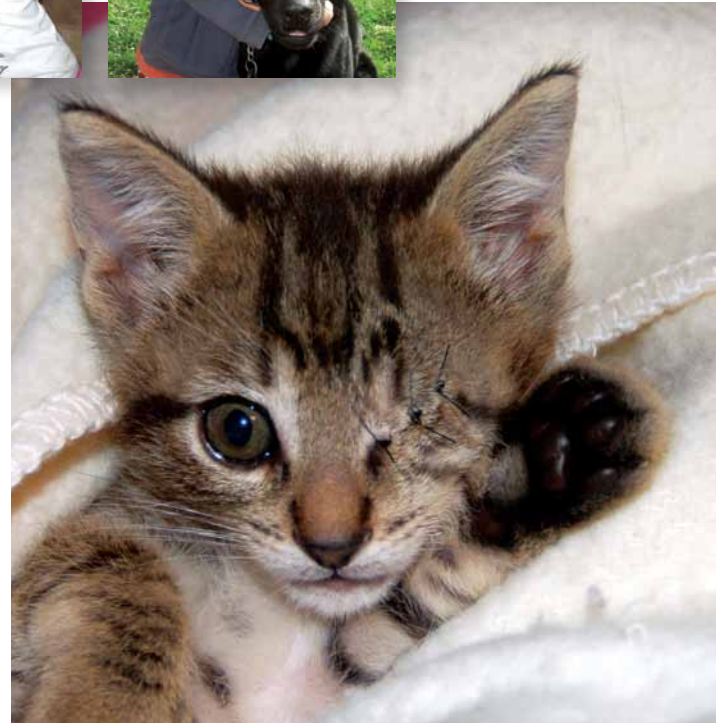
### MORE PROGRAM HIGHLIGHTS

In May, **UAN launched the My Dog is Cool Campaign** to educate people about the dangers of leaving dogs in hot cars, distributing more than 25,000 pieces of literature and educating thousands of visitors to the MyDogsCool.com Web site.

Due to dramatic changes in the industry that makes hormone therapy drugs from pregnant mares' urine (PMU), **UAN took the PMURescue.org Web site offline** in December. The site facilitated more than 3,000 adoptions since 2003. UAN continues to educate people about how horses are used in the hormone drug industry and how women can find humane alternatives for menopausal symptoms.



**RIGHT:** Tiny Copper got a second chance thanks to a compassionate rescuer and a UAN LifeLine Rescue Grant. **ABOVE:** Buddy and Raja survived thanks to LifeLine Individual Grants that UAN awarded to their owners.



## Humane Education Ambassador Readers

**UAN**'s Humane Education Ambassador Reader (HEAR) program continued to generate interest and excitement in 2009. HEAR volunteers reached at least 1,000 children through 133 reported visits — a 35 percent increase from the number of children reached in 2008. **SINCE THE PROGRAM'S INCEPTION** in 2007, HEAR has reached more than **1,700 CHILDREN, PROMOTING CRITICAL THINKING SKILLS AND FOSTERING EMPATHY.**

**HEAR** has reached more than 1,700 children...

A 2009 pilot study of the HEAR program conducted by Inverness Research, Inc. suggests that HEAR:

- Builds self-esteem and motivates students to take an important subject seriously
- Stimulates additional student-directed learning
- Builds students' knowledge and potentially affects their behaviors related to caring for pets
- Builds students' empathy and compassion for pets



HEAR volunteer bj Altschul reads and discusses a story with students at Arcola Elementary School in Wheaton, Maryland.



## Financials

**T**hanks to the generosity of our members, UAN raised \$1,037,255 in 2009. Supporting services accounted for 22 percent of our 2009 expenses, leaving 78 cents of every dollar to be spent on programs serving animals. Ending Net Assets closed 2009 at \$1,329,769.

**78%**

programs serving animals

**22%**

management/general and fundraising

### 2009 EXPENSE BREAKDOWN\*

EARS	383,638	28%
Public Education	203,616	15%
LifeLine	201,185	15%
HEAR	158,160	12%
Premarin Awareness	59,907	5%
Advocacy	29,365	2%
My Dog is Cool	18,488	1%
Management/General	169,263	12%
Fundraising	134,636	10%
<b>Total</b>	<b>\$1,358,258</b>	<b>100%</b>

\* Based on UAN's 2009 audited financial statements

## BOARD OF DIRECTORS

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**UAN**'s mission is to bring animals out of crisis and strengthen the bond between people and animals through emergency sheltering, disaster relief services, financial assistance and education. UAN accomplishes its mission by engaging volunteers and supporters, collaborating with others and maximizing the use of online technology.

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PICTURED AT RIGHT:  
A few of the animals  
UAN brought out of crisis  
and into care in 2009.