

# RedRover Readers Impact Report



The RedRover Readers program helps develop children's empathy for animals & increase children's understanding of animal behavior

## Since 2007:



**1,963**  
teachers, humane  
educators and  
volunteers trained

**83,149**  
estimated  
children reached



## We offer:

**20** books with  
curriculum  
including Spanish



Empathy App  
**3,903**  
downloads



Parent + educator resources  
**Kind News**  
magazine



## Research shows:

✓ Children's self-reported quality time spent with their pets predicts their empathy scores and in turn predicts social behaviors.\*\*

- ✓ The program builds self-esteem and students' empathy for pets\*
- ✓ Positive change in how children treat people and animals after they participated in the RedRover Readers program\*\*\*

### Kids say...

"I used to think animals were just animals and who really cares? After reading the books I realize animals are fragile, they are not toys and they should be treated right." - Angela, 8 years old



### Teachers say...

"It's absolutely changed the way I teach, interact with students, and frame my thinking. I LOVE it!!" - Sarah Kesty, 2014-2015 Teacher of the Year, Twin Rivers School District