

RedRover

#SpreadKindNews

2020 Kind News Humane Hero Award Contest



WHO ARE WE? [RedRover](#) is a nonprofit animal welfare organization based in Sacramento, California. Our mission is to bring animals out of crisis and strengthen the bond between people and animals.

[Kind News™ magazine](#) encourages empathy and critical thinking in children and helps motivate them to take action to improve the lives of animals.

WHAT ARE WE DOING? We're conducting a national search for stories of kindness – and we'll pick one do-gooder to become the 2020 *Kind News* Humane Hero! [Nominate a kind kid](#) and you both could win amazing prizes!

WHY? We want to inspire more children to be kind and develop empathy towards animals and people.

HOW DOES IT WORK? It's easy! An adult (aged 18 or older) nominates a child who has done something kind for animals to become the 2020 *Kind News* Humane Hero. The contest deadline is May 15, 2019. Visit [RedRover.org/SpreadKindNews](#) to learn more and read the [contest rules and regulations](#).

HOW CAN YOU HELP? [#SpreadKindNews](#) and inspire others to do the same!

- Send us your kindness stories! Contact us on [Facebook](#) or at KindNews@RedRover.org.
- Follow us on [Facebook](#) and share our kindness stories.
- Use the [#SpreadKindNews](#) hashtag on social media when sharing examples of kindness.
- Order a [#SpreadKindNews t-shirt](#) to help spread the word about the contest.
- Tell parents, teachers, neighbors and friends about the *Kind News* Humane Hero contest.

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RedRover®
Bringing Animals from Crisis to Care

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