



RedRover Programs Overview

RedRover Responders

Shelters and cares for animals displaced by natural disasters and helps reconnect them to their human companions. Additionally, cares for animals rescued from mass cruelty such as criminal seizures, hoarding cases, and puppy mill cases in the United States and Canada.

- **3,900+ active, trained RedRover Responders volunteers** in the United States and Canada.
- 300 RedRover Responders volunteers are trained each year on average.
- Individuals must take a half-day training workshop and are encouraged to complete an online FEMA course to become a RedRover Responder volunteer
- Volunteers are trained in emergency sheltering and caring for animals in stressful situations.
- Since 1987, RedRover has cared for thousands of animals during more than 188 crises, including wildfires, floods, tornadoes, hurricanes, puppy mill seizures and cruelty and neglect cases.
- In 2017, our volunteers responded to 8 emergencies, sheltering more than 1,400 displaced animals.
- Respond to an average of 11 deployments per year.
- RedRover Responders volunteers educate their communities about the need to include animals in disaster planning.
- Nearly two-thirds of American households include animals. Many people consider pets part of their family, thus any disaster plan that does not include animals is incomplete.

RedRover Relief

Provides financial assistance, resources and emotional support to pet owners and Good Samaritans to help them care for animals in life-threatening situations. Through this program, resources are also available to help victims of domestic violence escape abusive environments with their pets.

- Pet owners, rescuers and domestic violence shelter advocates apply for financial assistance through an easy online application.
- RedRover Relief case managers provide emotional support and guidance to pet owners struggling with economic hardship when pets are in life-threatening situations.
- RedRover Relief also provides funding for boarding and vet care to help domestic violence victims care for their pets through our Safe Escape grants.
- RedRover's Safe Housing grants fund initial costs to domestic violence shelters seeking to build on-site housing for pets.
 - RedRover's Safe Housing Startup grants allow domestic violence shelters to create their own program to help victims of domestic violence and their pets escape together
 - RedRover's Safe Housing Off-Site grants enable domestic violence shelters to partner with another organization, such as an animal shelter or rescue sanctuary, build housing at their facility specifically for animals whose owners are staying at the domestic violence shelter.
- SafePlaceforPets.org is a national directory of pet support programs for those seeking to escape domestic violence with their pets.

RedRover Readers

Helps children understand the emotional states of others, develop the skills needed for empathy and explore the bond between people and animals through select stories and discussion. Children are encouraged to share information about animals, reflect on the roles of animals in their communities and determine collective responsibilities towards them.

- RedRover launched E-Books for Empathy as a complement to the RedRover Readers program.
- RedRover provides training opportunities for teachers (online and in-person professional development trainings).
- RedRover Readers curriculum is a Social and Emotional learning program that aligns with curriculum standards in the United States and Canada.
- RedRover Readers can be implemented in schools, after-school programs, shelters and other venues where there is an opportunity to explore values like kindness, compassion, respect and responsibility.
- Those trained to implement the curriculum read books from a pre-identified list and follow a research-based teaching methodology that combines listening, discussion and reflection.
- Curriculum designed by professional educators provide supplemental enrichment activities.
- RedRover Readers has reached more than 67,000 children nationwide and trained more than 1,700 teachers, humane educators and volunteers to implement the program.
- RedRover recently acquired *Kind News Magazine*,™ to further expand humane education in this program.