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**FOR IMMEDIATE RELEASE**

**February 21, 2018**

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**Russell Stover + RedRover “Paws4Love” Contest Winners Announced**  
*Video Contest Showcased Human Animal Bond*

**Sacramento, CA** – RedRover and Russell Stover Chocolates partnered to remind others to “Paws4Love” to express how much they care for their two-legged loved ones. Not only did Russell Stover generously donate \$50,000 to RedRover, but they also featured them on select chocolate bars and boxes to help raise awareness for the animal charity.

RedRover’s “Paws4Love” contest encouraged pet owners to capture the bond with their pet in a fun 30-second or less video. The contest ran from January 16 - February 14 and RedRover received submissions from across the nation.

Submissions were judged on the ability to show the value of the human animal bond and creativity – and the [grand prize winner](#) is Samuel and his one-year-old blue nose pit bull Necro, from Chico, CA. [Runner up winners](#) include Kelsey and Ladybird from Sacramento, CA; Sami Jo and Treble from Owosso, Michigan and Karen and Chelsea the labradoodle from El Paso, TX.

Grand prize winners Samuel and Necro will receive a one-year supply of pet food from Pet Supplies Plus via a gift card worth \$400, a one-year subscription to *Kind News* magazine, coffee from Dogs Drink Coffee, Russell Stover RedRover chocolate bars and heart boxed chocolates and various pet supplies. The runner-ups will each receive Russell Stover RedRover chocolates, a \$25 Pet Supplies Plus gift card, a bag of Dogs Drink Coffee and pet supplies.

To view winning videos visit: <https://redrover.org/news/meet-paws4love-contest-winners/>.

**About RedRover**

Since 1987, RedRover has focused on bringing animals out of crisis and strengthening the human-animal bond through emergency sheltering, disaster relief services, financial assistance and humane education. RedRover’s sound fiscal management practices and commitment to accountability and transparency have earned high ratings from Charity Navigator, Great Nonprofits, Consumer Reports and the Better Business Bureau. Find more information about how RedRover is building a more compassionate future at [www.RedRover.org](http://www.RedRover.org).

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