

RedRover Online Fundraising

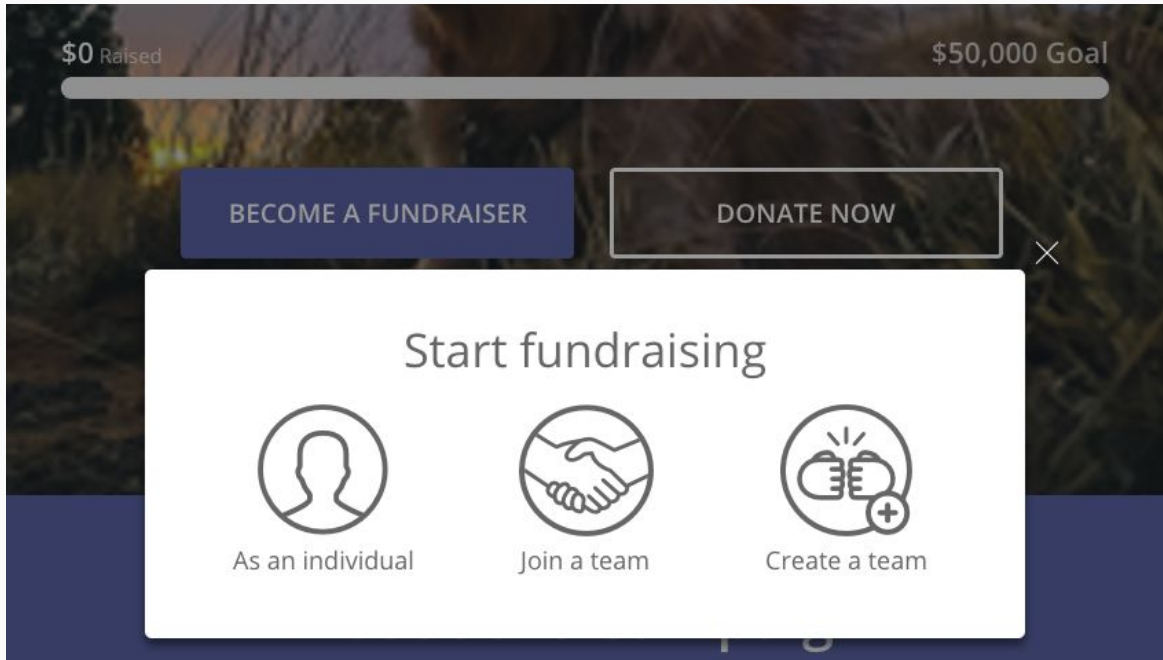
Using Peer-to-Peer donation technology to maximize your impact!



Types of Peer-to-Peer Participation

- Individual - Campaign by yourself with your personal giving network
- Teams - Campaign with a group of people to capitalize on an expanded giving network

On the main donation page, you can either donate yourself, or choose to fundraise with others when you “Become a Fundraiser”.



Be a trailblazer! Create a team of like-minded fundraisers to boost the scale of your giving network.

Creating a Fundraising Team

Create your team

Team name *

Binary Big D0gs

Set your fundraising goal *

\$ 500

Your Page's Headline *

Team Tech is helping to fund the Relief program by raising funds for the Safe Escape program at RedRover!

105/180

Set your Team Page's Short URL (optional)

<https://my.redrover.org/techhasyourback>

techhasyourback

15 / 100

CREATE TEAM

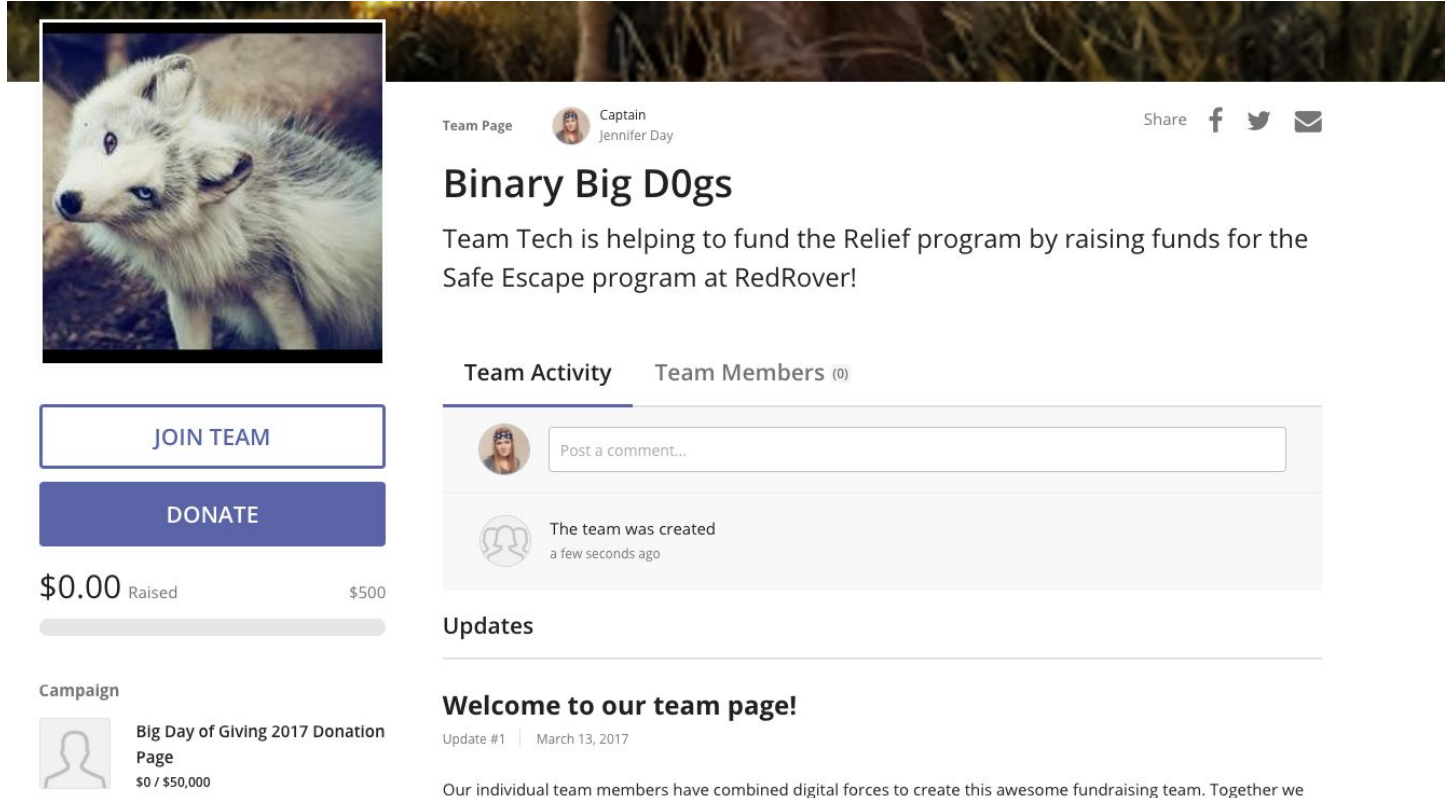
When you select 'Create a Team' from the main donation page, you can do the following:

- Select a Team Name
- Set your fundraising goal
- Compose a headline specific to your cause and your particular audience of givers
- Set a custom Short URL for easy use





You can then select a Team Image and start spreading the love!

Pick a unique team name for your Team's Short URL to distribute via email, twitter, facebook, instagram and snapchat!

Manage Your Fundraising Team as a Captain




The screenshot shows a fundraising team page for "Binary Big D0gs". On the left, there is a profile picture of a white wolf and two buttons: "JOIN TEAM" and "DONATE". Below these is a progress bar showing "\$0.00 Raised" out of a "\$500" goal. The page title is "Binary Big D0gs" and the captain is "Jennifer Day". The team description states: "Team Tech is helping to fund the Relief program by raising funds for the Safe Escape program at RedRover!". There are tabs for "Team Activity" and "Team Members (0)". A comment box is visible with the placeholder text "Post a comment...". A recent update says "The team was created a few seconds ago". At the bottom, there is a "Campaign" section for "Big Day of Giving 2017 Donation Page" with a goal of "\$0 / \$50,000".


Team Page  Captain Jennifer Day Share   

Binary Big D0gs

Team Tech is helping to fund the Relief program by raising funds for the Safe Escape program at RedRover!

Team Activity Team Members (0)




 The team was created a few seconds ago

Updates

Welcome to our team page!

Update #1 | March 13, 2017

Our individual team members have combined digital forces to create this awesome fundraising team. Together we

Campaign  Big Day of Giving 2017 Donation Page \$0 / \$50,000

Track your team's giving visually with a donation meter.

Leave comments for your team's donors and other fundraisers.


View and manage team members.

Joining an Existing Team

Join a team

Please search by Team Captain or the Team name to find a team to join.

Team





Binary Big D0gs

Jennifer Day

0% raised 1 member

Join this team?

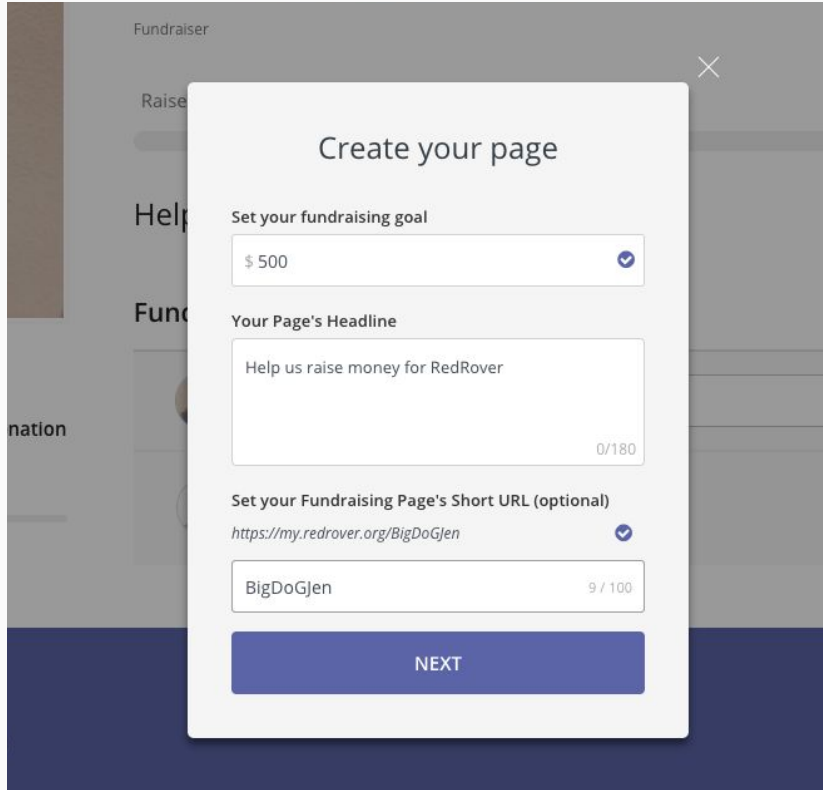
Hey Jennifer Day!



Joining this team means you will

- Move all your progress to Binary Big D0gs
- Access this team from the Fundraiser Dashboard

Fundraising as an Individual



The image shows a 'Create your page' form for fundraising on the RedRover website. The form is a white modal box with a close button (X) in the top right corner. It contains the following fields and options:

- Create your page** (Section Header)
- Set your fundraising goal**: A text input field containing '\$ 500' with a checkmark icon on the right.
- Your Page's Headline**: A text input field containing 'Help us raise money for RedRover' with a character count '0/180' at the bottom right.
- Set your Fundraising Page's Short URL (optional)**: A text input field containing 'BigDoGjen' with a character count '9 / 100' at the bottom right. Above the field, the full URL 'https://my.redrover.org/BigDoGjen' is displayed with a checkmark icon.
- NEXT**: A blue button at the bottom of the form.

Have a tight-knit giving network that you would like to directly ask to contribute to a RedRover campaign or want to match a specific fundraising goal you can control?

Individual fundraising allows you to track donations associated with your own personal appeal and communicate with those donors.