RedRover

P.O. Box 188890 · Sacramento, CA 95818 916.429.2457 · RedRover.org · info@RedRover.org



FOR IMMEDIATE RELEASE:

Date: August 1, 2018 Contact: Sheri Madsen 916.429.2457 ext. 310 916.600.8157 cell smadsen@redrover.org

RedRover Helping NVADG Care for Hundreds of Animals Displaced by Devastating Carr Fire

Sacramento, CA – RedRover, a national nonprofit animal welfare organization, is on the ground TODAY, August 1-7 to help North Valley Area Disaster Group (NVADG) provide daily care and comfort for up to 300 animals displaced by the Carr fire.

RedRover will send 12 RedRover Responders volunteers to help NVADG care for dogs, cats, rabbits and birds at the temporary shelter in Anderson, CA over the next seven days. The RedRover Responders volunteers are traveling from across Northern California to assist during this crisis.

"Our hearts go out to the communities devastated by the massive Carr fire, "said RedRover Director of Field Services, Beth Gammie. "RedRover Responders are committed to providing comfort to these poor animals during this time of crisis and respite for the tireless NVADG workers and other volunteers."

Distinguished by their red shirts, RedRover Responders volunteers are specially trained to care for and shelter large numbers of animals after they have been rescued from natural disasters or cruelty and neglect cases. The volunteers provide the workforce which enables communities to address their animal needs swiftly and efficiently.

With more than 4,000 trained volunteers in the United States and Canada, RedRover can deploy its volunteers quickly when communities become overburdened by a crisis involving large numbers of animals. In its 31-year history, RedRover has responded to 188 natural disasters and other crises around the country including Hurricane Irma, Hurricane Harvey, Hurricane Katrina, the Oroville Dam crisis, the Butte County Wall Fire and many more.

Haven Humane Society has set up and is operating the temporary emergency animal shelter at Shasta Gateway Outlets, 1699 Highway 273, Anderson, CA (next to the Grocery Outlet and Mary's Pizza).

To donate to RedRover's Emergency Response Fund, visit_https://redrover.org/donateresponders.

To learn how to become a RedRover Responders volunteer, visit: https://redrover.org/volunteer.

About RedRover

Since 1987, RedRover has focused on bringing animals out of crisis and strengthening the human-animal bond through emergency sheltering, disaster relief services, financial assistance and humane education. Additionally, RedRover is a founding member of the National Animal Rescue and Sheltering Coalition (NARSC), established after Hurricane Katrina's devastating impact to more people and animals than any other storm in the history of the United States. For the fourth consecutive year, RedRover's sound fiscal management practices and commitment to accountability and transparency have earned it a 4-star rating from Charity Navigator, America's largest independent charity evaluator. To learn more about how RedRover is creating a more compassionate world, please visit RedRover.org.